

Company Profile 2024

Rich World International specializes in the import and wholesale distribution of household and electronic goods, proudly partnering with renowned retail chains across Qatar.

WWW.RICHWORLDQATAR.COM



1. Company overview

Rich World International stands as a distinguished name in the import and distribution sector, with a proud legacy of over 20 years of operations in the Qatari and Sri Lankan markets. Our core focus lies in importing high-quality household and electronic items from across the globe and supplying them on a wholesale basis to the dynamic Qatari market.

Our extensive industry expertise and strong business networks position us as a key player in fulfilling the growing demand for innovative and reliable products. We take pride in being a trusted partner, delivering exceptional value to our clients and end consumers alike.

2. Market Presence

Rich World International has successfully established a robust presence in Qatar, serving an extensive network of 200+ retail outlets, including some of the most prominent groups:

Lulu Hyper Group, Safari Group, Grand Mall Group, Family Hyper Group, Saudia Group, Rawabi Group, Ansari Group, Al Baladi Group, and many more.

Our reputation for reliability, consistency, and quality makes us a preferred partner for these leading retail and trading companies.

3. Product Portfolio

We source and supply a diverse range of globally trusted products, tailored to meet the demands of the Qatari market.

Key Categories:

Household Items :

Kitchenware

Home appliances

Cleaning essentials

Cleaning Products :

Brooms and brushes

Wipers

Garbage containers and trash bins

Dustbins

Toilet brushes

Camping Essentials :

Tents

Camping stoves

Foldable chairs and tables

Kettles and other outdoor gear

Plastic Furniture :

Table

Chair

Tea Table

Stools

Our comprehensive portfolio ensures we can meet the varied preferences of the Qatari market while maintaining the highest standards of quality and functionality.



4. Key Strengths

Rich World International excels in several areas, making us a preferred partner:

Decades of Expertise: Over 20 years of industry knowledge and experience.

Global Sourcing Network: Partnerships with reliable manufacturers worldwide for consistent quality.

Strong Distribution Infrastructure: Efficient supply chain servicing 200+ outlets.

Client-Focused Service: Tailored solutions to meet the unique needs of our customers and partners.

5. Vision & Mission

Vision: To lead the import and distribution sector by setting benchmarks for quality, innovation, and reliability.

Mission: To connect global markets with local needs, delivering exceptional products and fostering sustainable growth for our partners and stakeholders.

6. Competitive Advantages

Extensive Experience: A proven track record of excellence in import and distribution.

Diverse Product Range: Comprehensive categories covering household, cleaning, electronics, and camping essentials.

Reliable Partner: Strong relationships with leading retail groups in Qatar.

Scalable Operations: The capacity to meet small and large-scale demands effectively.

7. Our Clients

Rich World International is proud to partner with leading retail and trading groups in Qatar, reflecting our commitment to quality and trust.

8. Contact Information

For business inquiries or further details, please contact us:

Rich World International Trading and Contracting WL

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At Rich World International, we go beyond business, delivering excellence and forging long-term partnerships that drive success for everyone involved. Let's grow together!